Tissue continues to be one of the most popular and commonly used paper grades, with steadily rising consumption. It finds use in production of toilet paper, kitchen towels, handkerchiefs, industrial cleaning cloths and medical covers, so it can be found in every household, company and institution.

The stable growth of this product group can be observed in the past years (fig. 1, 2). As in previous years, there were significant investments in existing production lines upgrades, as well as new capacities. According to preliminary data the total paper production in Poland in 2018 was 4,859,000 tons, with tissue papers production representing 15.8% of the total. Compared to 2016 the share increased from 14.5%.

Analysis of data from the Statistics Poland shows that toilet paper production in 2017 increased by 83.4% in comparison to 2005. Comparing data for 2016 and 2017 the year to year change was 3.6%. (fig. 3).

Kitchen towels production in 2017 was 179% higher than 2005 and increased by 2.7% compared to 2016 (fig. 4).

Tissue market in Poland is strongly influenced by international trade. Figures 5 and 7 illustrate imports and exports of paper according to CEPI classification. It should be noted that trade information is based on preliminary data for 12 months of 2018.

Similar to previous years the main receivers of Polish tissue products were Germany (60.7%), Czech Republic...