



Rynek papierów higienicznych w Polsce w 2017 r.

Tissue market 2017 in Poland

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Tissue is one of the most popular and commonly used paper grades, with steadily rising consumption. Since it is used for production of toilet paper, kitchen towels, handkerchiefs, industrial cleaning cloths and medical covers, it can be found in every household, company and institution.

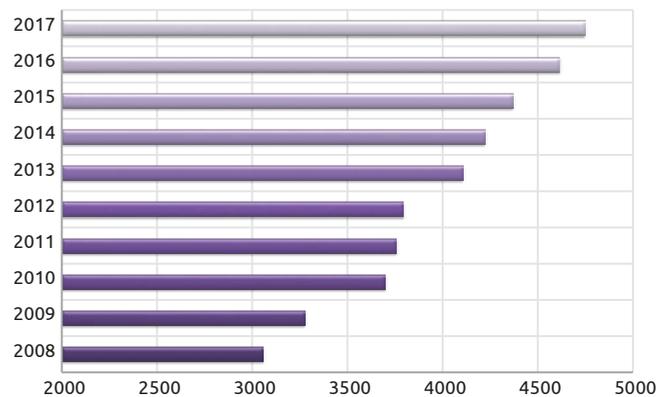
The stable growth of this product group can be observed in the past years (fig. 1, 2). Similarly to previous years there were significant investments in existing production lines upgrades, as well as new capacities. According to preliminary data the total paper production in Poland in 2017 was 4 747 000 tons, with tissue papers production representing 14,6% of the total. Compared to 2016 the share increased from 14,0%.

Analysis of data from the Statistics Poland (formerly Central Statistical Office of Poland) shows that toilet paper production in 2016 increased by 70,8 in comparison to 2005. Comparing data for 2015 and 2016 the year to year change was 11,4% (fig. 3).

Kitchen towels production in 2016 was 162% higher than 2005 and increased by 4,1% compared to 2015 (fig. 4).

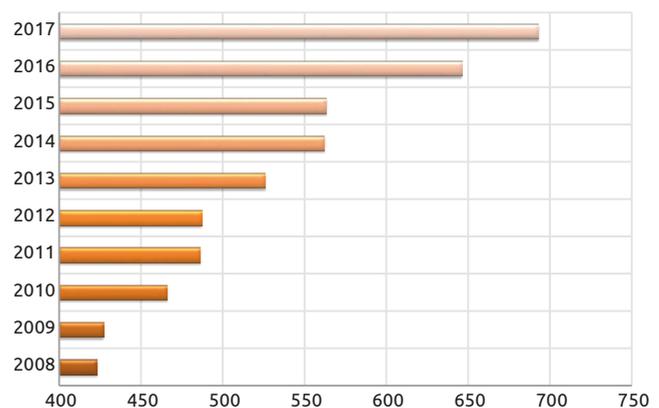
Tissue market in Poland is strongly influenced by international trade. Figures 5 and 7 illustrate imports and exports of paper according to CEPI classification. It should be noted that trade information is based on preliminary data for 12 months of 2017.

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Rys. 1. Produkcja papieru i tektury w Polsce w latach 2008-2017 [tys. ton]

Fig. 1. Paper and board production in Poland 2008-2017 ['000 t]



Rys. 2. Produkcja papieru higienicznego w Polsce w latach 2008-2017 [tys. ton]

Fig. 2. Production of sanitary papers in Poland 2008-2017 ['000 t]